

## **Deliverable 4.1.1 Smartphones' hybrid applications**

**PB responsible for the Deliverable 4.1.1 Smartphones' hybrid applications -**  
Ministry of Tourism of the Republic of Bulgaria

**Contractor** – N/A /twice appealed tender procedure/

## I. Short description of the implementation of Deliverable 4.1.1 Smartphones' hybrid applications for the Ministry of Tourism of the Republic of Bulgaria

In view of the implementation of the following activities, Ministry of Tourism, as the leading partner of the project planned to conduct a public procurement with the subject "Development of a hybrid application for smartphones and preparation of digital content for tourist products and routes", namely:

### **Del. 3.1.2 - Digital content for tourist products and routes in the cross-border region**

- envisages the development of digital content with relevant information about tourist sites in the cross-border region, referring to the missing tourist products and routes that were not created under a previous project. Thematic grouping of objects and information about them, producing content for product development with 360 degree virtual reality for desktop, mobile and wireless devices

### **Del. 4.1.1 - Creation of a hybrid application for smartphones under the project**

- envisages the development of an application and a hybrid application for virtual reality for an interactive experience with maps of tourist sites and routes in the cross-border region (information about cultural and historical sites, GPS coordinates, photos, etc. ).

The public procurement was published in the Centralized Automated Information System "Electronic Public Procurement" (CAIS EOP) on 21.04.2021 with a planned implementation period of 8 months. During its conduct, the decision to open the procedure was appealed, and the Supreme Administrative Court ordered the termination of the procedure and a re-announcement after the correction of the appealed circumstances.

In this regard, the project team corrected the documentation based on the requirements of the Law on Electronic Management and the conclusions of the court in the following main areas:

The deadline for the execution of the public procurement is shortened from 8 months to 90 calendar days, given that the deadline for the project expires on 30.09.2023.

In the technical specification, definitions of basic terms used in the same are listed, and the technical requirements for the participants have been updated. It is agreed by the Ministry of Electronic Government (MEU), according to Art. 56, para. 2 of the Electronic Government Act (E-Government Act) by letter with entry no. No. T-04-00-35/24.04.2023.

The second announcement was on 09.07.2023. The type of procedure for awarding the public contract was an open procedure, according to Art. 18, para. 1, item 1 of the Public Procurement Act (PPA).

Object of the public procurement - service within the meaning of Art. 3, para. 1, item 3 of the Civil Code.

Purpose of the public procurement - Creation of digital content for tourist products and routes in the cross-border region by developing digital content with relevant information on tourist sites in the cross-border region, referring to the missing tourist products and routes that were not created under a previous project. Thematic grouping of sites and information about them and by producing content for product development with a 360-degree virtual tour for desktop, mobile and wireless devices and creating a fully web-based mobile application for the project, for an interactive experience with maps of the tourist sites and routes in the cross-border region (information about cultural and historical sites, GPS coordinates, photos, etc.).

The evaluation tender commission started work on 10.08.2023 and finished on 18.09.2023 via the Minister of Tourism approval. The decision to select an executor was published on 05.10.2023 than appealed.

An official letter from 30.10.2023 has been sent to the Joint Secretariat concerning Tourism-e reduced Deliverables.



ep 1.11.2023 14:09

Gergana Rakova

RE: TOURISM-E project failure

To: 'ΑΝΤΙΣΤΡΑΤΗΓΟΥ ΚΥΡΙΑΚΗ (ANTONIADOU KYRIAKI)'

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Dear Mrs Antoniadou,

Please, find attached a letter signed in pdf format concerning the improbability for the LB to implement deliverable 4.1.1.1.

Looking forward to JTS/MA reply.

Kind regards,  
Gergana

Гергана Ракова  
Държавен експерт в дирекция „Програмиране и управление на проекти“  
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Gergana Rakova  
State Tourism Expert  
Project Programming and Management Directorate  
Ministry of Tourism of the Republic of Bulgaria  
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The replay was received on the 03.11.2023 as follows:

*The Project is co-funded by the European Regional Development Fund (ERDF) and by national funds of the countries participating in the Cooperation Programme Interreg V-A “Greece-Bulgaria 2014-2020”.  
The contents of this publication are sole responsibility of the Ministry of Tourism and can in no way be taken to reflect the views of the European Union, the participating countries, the Managing Authority and the Joint Secretariat.*



net 3.11.2023 11:59

ΑΝΤΩΝΙΑΔΟΥ ΚΥΡΙΑΚΗ (ANTONIADOU KYRIAKI) <kantoniadou@mou.gr>

RE: TOURISM-E project failure

To: Gergana Rakova

Cc: liefela\_s@mintour.gr; preslav.dimitrov@mail.bg; info@tha.gr; oia@sandanski.bg; v.gadzhev@sandanski.bg; iv.gyurov@sandanski.bg; tourismxd@hotmail.com; ΣΤΑΝΔΟΣ ΙΩΑΝΝΗΣ; info@echmi.eu; iosf\_e@mintour.gr; Irina Chavdarova; Savina Nedyalikova; ΦΩΤΙΑΔΗΣ ΚΥΡΙΑΚΟΣ (FOTIADIS KYRIAKOS)



With regards to your letter with reference number T-02-00-328 and date 30/11/2023, we would like to inform you that the Managing Authority and the Joint Secretariat confirm its receipt and acknowledge the inability to implement in full the physical content of the project (LB part) due to the delays and continuous difficulties that have occurred in the tender and contracting procedure of deliverables 3.1.2, 4.1.1, 6.1.4.

The MA/JS are satisfied by the level of implementation of the physical content of the project as a whole and by the ability to achieve the expected results of the project as it is. Therefore, the project will proceed to its financial closure after its contractual closure on the 30/11/2023.

Please note, however, that this acknowledgement and further actions by the MA/JS do not constitute any form of approval of the above issue, in case the project undergoes an audit in the future, which may impose a financial correction.

We remain at your disposal.

**Kyriaki Antoniadou**  
Project Officer  
Joint Secretariat  
CP INTERREG V-A "Greece-Bulgaria 2014-2020"

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From: Gergana Rakova <[G.Rakova@tourism.government.bg](mailto:G.Rakova@tourism.government.bg)>

Sent: Wednesday, November 1, 2023 2:09 PM

To: ΑΝΤΩΝΙΑΔΟΥ ΚΥΡΙΑΚΗ (ANTONIADOU KYRIAKI) <[kantoniadou@mou.gr](mailto:kantoniadou@mou.gr)>

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Subject: RE: TOURISM-E project failure

Dear Mrs. Antoniadou,

Please, find attached a letter signed in pdf format concerning the improbability for the LB to implement deliverable 4.1.1.

Looking forward to JTS/MA reply.

Kind regards,  
Gergana

ГЕРГАНА РАКОВА  
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