

Deliverable 4.4 e-Calendar

PB5 - Municipality of Sandanski - BULGARIA
LB - Ministry of Tourism - BULGARIA

I. Short description of the implementation of the Deliverable 4.5.4 – e-Calendar

For the implementation of this activity was selected an external contractor "Kanev Tech" Ltd. by the Municipality of Sandanski, which designed and developed a fully functioning innovative online software and an electronic calendar for organizing and promoting events (cultural, youth, etc.).

Activity 1 - Design and develop a fully functioning innovative online software and an electronic calendar for organizing and promoting events (cultural, youth, etc.).

The activity includes:

- Preparation of a project for functionality and basic characteristics of the software.
- organizing an introductory meeting with the contracting authority to discuss both services (ie software and web portal).
- Buying a domain for the software and the web portal.
- Cloud hosting for 60 months provided by the contractor (one domain and cloud hosting for both web portal and online software). After the expiration of 60 months, the Sandanski Municipality is obliged to resume the cloud hosting service if the software and the portal are still in use.
- Development of the first working beta version of online software and presentation to the project team.
- Development of a second working beta version of online software and presentation to the project team and potential users.
- Development of a final, fully working version of online software, available with all the necessary features and in three languages: Bulgarian, Greek and English.
- Development of a user guide and providing training for the project team for the use of the software.

Software Characteristics:

The event organization and promotion software contain automated tasks such as an event invitation and an email with a review request, as well as tool management tools during the event, during and after. The main characteristics of the software include the creation of an individual profile of the organization or organizer of the event, creating a database of events sorted in an event calendar, management of event forms such as invitation templates, feedback forms, and displaying a summary connection.

The software allows different levels of access to the administrative part: platform administrators (project administrators and software developers have full access to the platform, including all registered users and their data, management of the content of the software and web platform). Main users - main organizers (organizations registered as administrative users of the software with full access to marketing and events management tools), Representatives of the main organizers (appointed representatives of the main organizers who can use selected marketing and event management tools), participants in events that will not have access to the administrative interface but will be registered on the platform and will gain access to entry into the web portal.

Activity 2 – Designed and developed web portal.

The activity includes:

- Cloud hosting for 60 months provided by the contractor (one domain and cloud hosting for both web portal and online software). After the expiration of 60 months, the Sandanski Municipality is obliged to resume the cloud hosting service if the software and the portal are still in use;
- developed and launched a web portal with the mandatory sections, functionality and characteristics;
- Supported maintenance and technical support of the web portal during the contract period and not less than 60 months thereafter;
- provided services for updating the content of the web portal during the performance of the contract;
- provided training for representatives of the project team;

Web portal characteristic:

The web portal is built to promote the evening calendar, the publication of all events created using the software and presenting all the public project information.

The events calendar shown on the web portal shows all the events in several calendar views (monthly, daily and list) and each event shows the details of the event when it clicks on it.

The details of the event provide a connection (button) to connect to the organizer, reservation of seats or external connection to more details, purchase of tickets, etc.

When developing the web portal, the visualization measures were taken into account according to the Publicity and Awareness Manual of the Interreg V-A Cooperation Program "Greece-Bulgaria, 2014-2020"-including the logo and the hallmarks of the

project. http://www.greece-bulgaria.eu/gallery/Files/Library/I_P-Guide-GR-BG-2014_2020_Version-2_0.pdf

The platform and software are ready and published here:

<https://tourism-e.net/en/>

https://tourism-e.net/administrator/index.php?option=com_promoters&view=dashboard

User: demo

password: demo

According to the instructions, which were given in the preparation of the E-Calendar platform, it had to be developed as an empty structure to fill in by stakeholders.

The calendar is available to all project partners, as well as stakeholders, and if they wish to upload content to the platform, they must send a request for registration to the municipality of Sandanski by email and three names of a user.

LB participated with expertise - Staff participation in the development of the deliverable and assuring good financial and legal sound of the implementation.